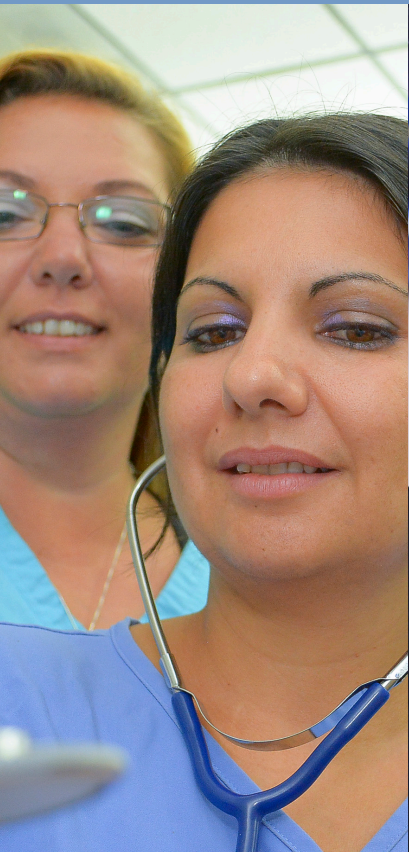




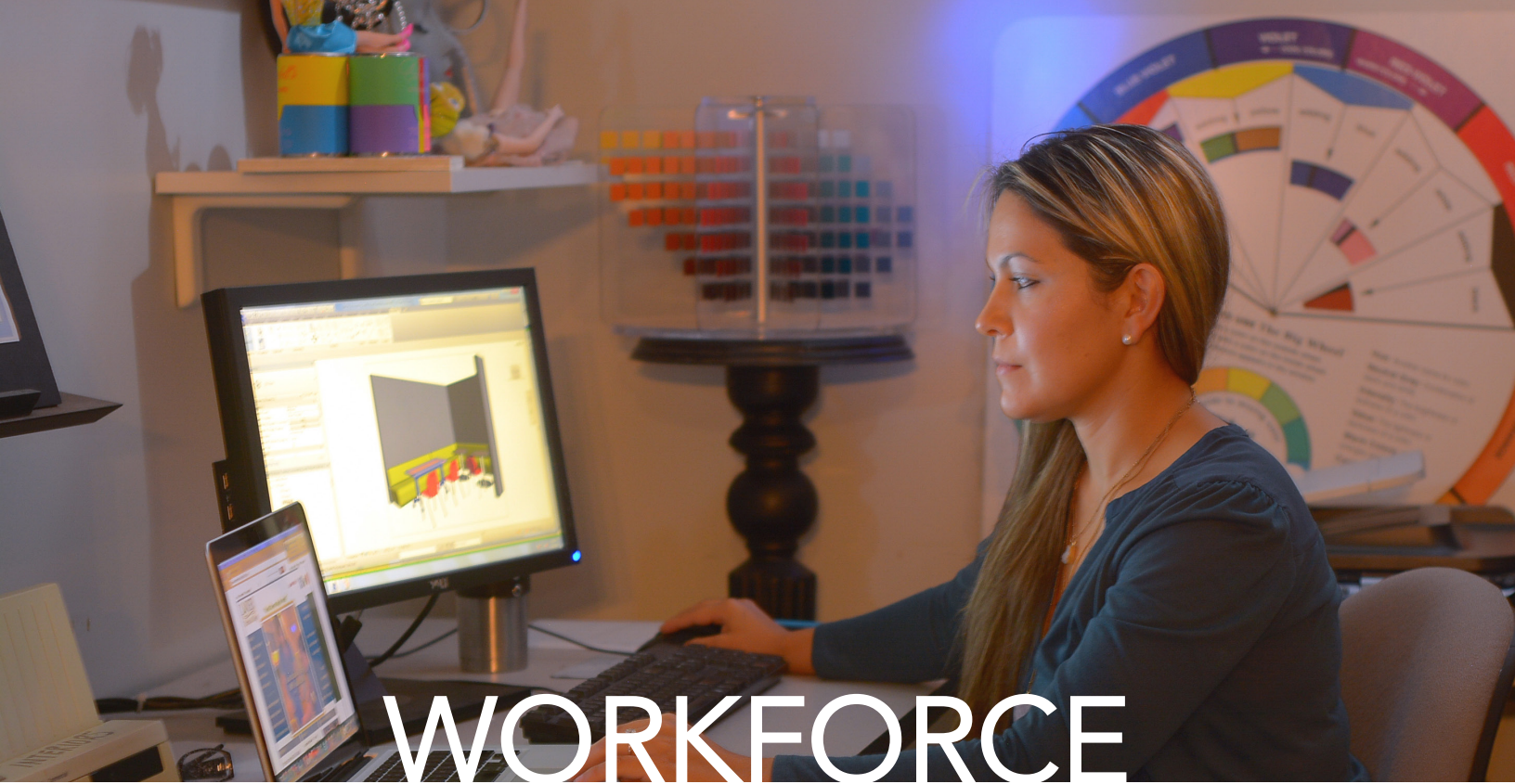
LANIER

Technical College

Strategic Plan 2016 - 2020







WORKFORCE DEVELOPMENT

OUR MISSION

Lanier Technical College, a unit of the Technical College System of Georgia, serves as the foremost workforce development resource for Banks, Barrow, Dawson, Forsyth, Hall, Jackson, and Lumpkin counties by providing:

- career-technical education programs, offered through traditional and distance delivery methods, leading to associate degrees, diplomas, and technical certificates of credit;
- customized business and industry training and economic development services;
- continuing education for technical and professional development; and
- adult education services.



FLAGSHIP INSTITUTION

OUR VISION

Lanier Technical College will be acknowledged as a flagship institution in the Technical College System of Georgia and a first-choice destination for college-bound students of all ages. We will build on our strengths of solid academics, state-of-the-art facilities, and world-class economic development offerings to proactively provide an engaging and caring environment for our students and valuable services for our partners in the community.

OUR VALUES

Our core values guide our actions at Lanier Tech, making it an institution where every student and employee is valued and able to reach his or her highest potential.

STUDENT-CENTERED: We strive to put the student's best interests and educational experience first in all aspects of college operations.

QUALITY: We commit to continuous quality improvement leading to true excellence in all aspects of the college.

GROWTH: We will expand and enhance the college's services and educational offerings to meet the increasing and ever-changing needs of students and employers.

FISCAL RESPONSIBILITY: We provide excellent value by being faithful stewards of the resources and trust that have been placed in our hands.

PERSONAL & PROFESSIONAL DEVELOPMENT: We provide an environment where all faculty and staff may grow to reach their full potential.



PREMIER OPTION

FLAGSHIP TECHNICAL COLLEGE

Goal 1: Create an environment of collegiality and respect that builds Lanier Technical College into the premier option for career and technical education in the state of Georgia.

OBJECTIVES:

1. Develop a comprehensive Lanier Tech communication model to ensure effective, responsive, and respectful interactions between internal and external customers.
2. Build a culture of trust across campuses and departments, both horizontally and vertically, where all are valued and included in decision making.
3. Provide a work environment that fosters personal and professional well-being and growth.
4. Recognize individual campus cultures while promoting unified college identity, values, policies, and procedures.
5. Create and implement marketing strategies and improve brand identity to promote awareness of Lanier Tech's offerings to stakeholders in its service area.
6. Develop comprehensive strategies to educate stakeholders on the nature and value of technical college education in an environment of rapid economic and technological change.



STUDENT SUCCESS

ACADEMIC EXCELLENCE AND FOSTERING STUDENT SUCCESS

Goal 2: Provide an environment that fosters excellence in teaching and encourages active learning.

OBJECTIVES:

1. Tailor LTC's program offerings to meet the changing needs of area employers.
2. Ensure the consistency of academic quality and rigor among all campuses including distance education.
3. Obtain industry-recognized program accreditations and certification for existing programs.
4. Increase enrollment, retention, and graduation rates.
5. Foster enrollment and graduation in programs related to Georgia's High Demand Career Initiative.
6. Support and promote involvement in student organizations within appropriate educational programs.
7. Provide library and academic support services that foster students' academic success.
8. Build pathways and resources for faculty and staff to develop as leaders, scholars, and expert practitioners in their fields.
9. Expand partnering relationships with high schools, colleges, and universities in Lanier Tech's service area.
10. Continually expand Adult Education classes to a broad spectrum of community and industry partners.



STEWARDSHIP RESOURCES

STEWARDSHIP & COLLEGE ADVANCEMENT

Goal 3: Expand and improve the pool of resources contributing to a vibrant future for Lanier Technical College

OBJECTIVES:

1. Improve efficiency of College operations through effective use of fiscal resources.
2. Create a grant writing position at the college to establish funding from Federal Grants.
3. Create, develop and maintain relationships with federal, state and local government officials as well as our local business and industry to open opportunities for funding sources outside of our college's normal ways.
4. Develop deeper partnerships with family foundations.
5. Expand the LTC Alumni Association.
6. Provide the financial resources necessary to ensure premier quality programs.



BUSINESS PARTNERS

ON-GOING ENGAGEMENT

Goal 4: Promote economic development and life-long learning.

OBJECTIVES:

1. Ensure the Continuing Education Division's offerings of career/professional growth classes serve a broad spectrum of business sectors.
2. Ensure Continuing Education Division provides educational opportunities for Lanier Technical College's alumni to maintain industry certifications/credentials.
3. Ensure business and industry training programs maintain alignment with the workforce development needs of the College's service area.
4. Grow collaborative relationships and academic partnerships with business and industry in the healthcare, manufacturing, business, and public safety and service sectors.
5. Expand support of the community Economic Development agencies within the College's service area.



OUR POTENTIAL

VIBRANT STUDENT LIFE

Goal 5: Create a vital and engaging campus life program that complements the College's mission through student-centered programs and services.

OBJECTIVES:

1. Develop and implement a Campus Life Master Plan.
2. Create and provide programs, services, and activities that promote student involvement and leadership development and enhance their academic experience.
3. Create a culture, climate, and environment that promotes student engagement.
4. Employ qualified staff to promote and supervise activities and programs that foster student engagement and growth.
5. Provide incentives to increase faculty involvement in student life.
6. Increase the number of viable student organizations that allow LTC students to grow outside the classroom.
7. Increase campus life visibility in the College community through branding, marketing materials, and social media.



TECHNOLOGY AND INFRASTRUCTURE

Goal 6: Provide well-maintained facilities and information technology infrastructure to support a safe and effective learning environment.

OBJECTIVES:

1. Maintain current technology hardware, software and network infrastructure.
2. Provide technical support for students, faculty, and staff in a convenient and efficient manner.
3. Evaluate and implement security technologies that ensure the privacy and integrity of information resources.
4. Ensure reliable and seamless access of information technology resources.
5. Use data and user input to improve services and user satisfaction.
6. Develop proactive maintenance plans that ensure facilities are well-maintained and suitably configured.
7. Train faculty, staff, and students on effective response to campus emergencies, hazards, and threats.



ACCOUNTABILITY & IMPROVEMENT

ACCOUNTABILITY AND CONTINUOUS IMPROVEMENT

Goal 7: Provide and enhance effective services that promote a culture of accountability and continuous improvement.

OBJECTIVES:

1. Ensure that College policies, procedures, and practices are established, documented, reviewed, and in compliance with external agencies and organizations.
2. Assess needs throughout Lanier Technical College's service area to provide new and relevant academic programs leading to great careers and workforce development.
3. Assess student learning and departmental performance to continuously improve academic instruction and the College's learning environment.
4. Assess and document performance to ensure continuous improvement on local, state, and federal accountability measures.
5. Provide a framework for action and accountability that leads to increased college completion rates.
6. Execute LTC's Quality Enhancement Plan in a manner that leads to significant improvement in student learning and permanent change.

LANIER

The logo features a stylized white wave or swoosh that underlines the word 'LANIER'.

Technical College

The Technical College System of Georgia and its constituent technical colleges do not discriminate on the basis of race, color, creed, national or ethnic origin, gender, religion, disability, age, political affiliation or belief, genetic information, disabled veteran, veteran of the Vietnam Era, or citizenship status (except in those special circumstances permitted or mandated by law). This nondiscrimination policy encompasses the operation of all TCSG and technical college administered programs, federally financed programs, educational programs and activities involving admissions, scholarships and loans, student life and athletics. It also applies to the recruitment and employment of personnel and the contracting for goods and services. The Technical College System and Technical Colleges shall promote the realization of equal opportunity through a positive continuing program of specific practices designed to ensure the full realization of equal opportunity. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Nancy Beaver, nbeaver@laniertech.edu, 770.533.7001.

*Lanier Technical College is a unit of the
Technical College System of Georgia*