



Copies to:
Joanne
Brad
Marilynn
Melba

October 24, 2012

Mr. Russell Vandiver
President
Lanier Technical College
2990 Landrum Education Drive
Oakwood, GA 30566

Dear Mr. Vandiver:

Thank you for your letter of August 7, 2012, notifying the Commission on Colleges that Lanier Technical College is offering a new technical certificate of credit program in Healthcare Marketing, effective fall 2012.

While 37.5% of the curriculum for this program consists of courses not offered before, many of the courses for the program are part of the Marketing Management and Healthcare Management programs. The College has fully credentialed staff to teach these courses, and the resources to hire qualified adjunct faculty to deliver the remaining three courses.

Since the program does not represent a significant departure from your approved curriculum, we accept the notification and require no additional information.

Best regards,

A handwritten signature in cursive script that reads 'Belle S. Wheelan'.

Belle S. Wheelan, Ph.D.
President

BSW/LBA:efk

cc: Ms. Joanne Tolleson, Vice President, Institutional Effectiveness
Dr. Steven M. Sheeley