



STRATEGIC PLAN

FY2026-FY2030

"Great Careers Begin Here"

Workforce Development

Our Mission

Lanier Technical College, a unit of the Technical College System of Georgia, serves as the foremost workforce development resource for Banks, Barrow, Dawson, Forsyth, Hall, Jackson, and Lumpkin counties by providing:

- career-technical education programs, offered through traditional and distance delivery methods, leading to associate degrees, diplomas, and technical certificates of credit;
- customized business and industry training and economic development services;
- continuing education for technical and professional development; and
- adult education services.

Flagship Institution

Our Vision

Lanier Technical College will be acknowledged as a flagship institution in the Technical College System of Georgia and a first-choice destination for college-bound students of all ages. We will build on our strengths of solid academics, state-of-the-art facilities, and world-class economic development offerings to proactively provide an engaging and caring environment for our students and valuable services for our partners in the community.

Our Values

Our core values guide our actions at Lanier Tech, making it an institution where every student and employee is valued and able to reach his or her highest potential.

- *Student-Centered:* We strive to put the student's best interests and educational experience first in all aspects of college operations.
- *Quality:* We commit to continuous quality improvement leading to true excellence in all aspects of the college.
- *Growth:* We will expand and enhance the college's services and educational offerings to meet the increasing and ever-changing needs of students and employers.
- *Fiscal Responsibility:* We provide excellent value by being faithful stewards of the resources and trust that have been placed in our hands.
- *Personal & Professional Development:* We provide an environment where all faculty and staff may grow to reach their full potential.

Flagship Technical College

Goal 1: Create an environment of collegiality and respect that builds Lanier Technical College into the premier option for career and technical education in the State of Georgia

Objectives:

1. Analyze and respond to the changing workforce development needs of area employers.
2. Provide a work environment that fosters personal and professional well-being and growth, and contributes to excellence in programs and services.
3. Implement marketing strategies to promote awareness of Lanier Tech's offerings to stakeholders in its service area.
4. Educate stakeholders on the nature and value of technical college education in an environment of rapid economic and technological change.
5. Support and participate in economic development initiatives that enhance local communities.

Academic Excellence and Fostering Student Success

Goal 2: Provide an environment that fosters excellence in teaching and encourages active learning.

Objectives:

1. Provide academic programs that meet current and emerging needs of area employers.
2. Increase enrollment, retention, and graduation rates.
3. Implement policies and practices that ensure all campuses, and all distance education courses deliver comparable levels of academic quality and rigor.
4. Obtain and maintain recognized program accreditations and certifications for all appropriate programs.
5. Support increased enrollment and graduation in designated high-demand programs.
6. Continuously improve library and academic support services to foster students' academic success.
7. Provide resources and professional development that allows faculty and staff to develop as leaders, scholars, and expert practitioners in their fields.
8. Maintain and expand agreements and partnering relationships with high schools, colleges, and universities in Lanier Tech's service area.
9. Provide support for student organizations that enhance academic programs.
10. Continually expand Adult Education classes to a broad spectrum of community and industry partners.

Stewardship & Resources

Goal 3: Expand and improve the pool of resources contributing to a vibrant future for Lanier Technical College.

Objectives:

1. Use fiscal resources effectively to improve efficiency of the college's operations.
2. Improve the college's capacity to apply for and receive federal and other grants.
3. Ensure the availability of financial resources needed to deliver premier-quality programs.
4. Adopt technologies that allow improved efficiencies.
5. Develop additional funding sources through relationships with federal, state, and local government officials and with business and industry partners.
6. Expand partnerships with local and corporate foundations.
7. Collaborate with Student Affairs to develop and execute a plan for expanding the Lanier Technical College Alumni Association.
8. Hire faculty and staff as needed to fulfil the college's mission.
9. Purchase equipment, machinery, and software as needed to provide a safe and effective learning environment.

Business Partners

Goal 4: Promote economic development and life-long learning.

Objectives:

1. Provide continuing education offerings of career/professional growth classes that serve a broad spectrum of business sectors.
2. Deliver continuing education opportunities for Lanier Technical College's alumni to maintain industry certifications/credentials.
3. Align business and industry training programs with the workforce development needs of the college's service delivery area.
4. Grow collaborative relationships and academic partnerships with business and industry in the healthcare, manufacturing, business, and public safety and service sectors.
5. Expand support of the community Economic Development agencies within the college's service delivery area.

Student Affairs & Campus Life

Goal 5: Provide programs and services that promote student engagement and enrich the college experience.

Objectives:

1. Consistently assess services, programs, and activities to ensure student needs are being met.
2. Ensure all students have equitable access to programs, services, and activities that promote student involvement, student engagement and leadership development.
3. Employ qualified staff to promote and supervise activities and programs that foster student engagement and growth.
4. Support student organizations that allow LTC students to grow outside the classroom.
5. Promote awareness of campus life in the college community through branding, marketing materials, and social media.

Technology & Infrastructure

Goal 6: Provide well-maintained facilities and information technology infrastructure to support a safe and effective learning environment.

Objectives:

1. Maintain industry-current technology hardware, software and network infrastructure.
2. Provide technical support for students, faculty, and staff in a convenient and efficient manner.
3. Evaluate and implement security technologies that ensure the privacy and integrity of information resources.
4. Ensure reliable and secure access of information technology resources.
5. Use data and user input to improve services and user satisfaction.
6. Develop capital improvement plans that enhance the college's capacity to deliver the workforce development training instruction needed by area employers.
7. Develop and execute maintenance plans that ensure facilities are well-maintained and suitably configured.

Police Department

Goal 7: Provide a safe and secure educational environment for students, staff, faculty and visitors that leverages inter-departmental and inter-agency collaboration.

Objectives:

1. Develop multiple pro-active procedures that prevent crime and protect students, staff, and visitors.
2. Maintain a fully staffed and well-equipped police department.
3. Achieve State Certification for the LTC Police Department through GACP.
4. Provide on-going training for LTC police officers.
5. Update and publish procedures and reports that promote a safe campus environment.

Accountability & Continuous Improvement

Goal 8: Provide and enhance services and procedures that promote a culture of accountability and continuous improvement.

Objectives:

1. Ensure that College policies, procedures, and practices are established, documented, reviewed, and in compliance with external agencies and organizations.
2. Analyze labor market data for Lanier Technical College's service area to direct planning and selection of new academic programs.
3. Support faculty in using assessment data to improve student learning.
4. Provide a framework that allows all programs and departments to plan effectively.
5. Monitor performance data to ensure continuous improvement on local, state, and federal accountability measures.
6. Develop and execute a Quality Enhancement that leads to significant improvement in student learning and permanent change.

Lanier Technical College is an Equal Opportunity Institution

Equal opportunity and decisions based on merit are fundamental values of the Technical College System of Georgia (TCSG). The TCSG State Board prohibits discrimination on the basis of an individual's age, color, disability, genetic information, national origin, race, religion, sex, or veteran status ("protected status"). No individual shall be excluded from participation in, denied the benefits of, or otherwise subjected to unlawful discrimination, harassment, or retaliation under, any TCSG program or activity because of the individual's protected status; nor shall any individual be given preferential treatment because of the individual's protected status, except the preferential treatment may be given on the basis of veteran status when appropriate under federal or state law.