

Degree Completion Plan

| Lanier Technical College 2018-2019 | The Citadel | |
|--|---|--|
| Associate in Applied Science Degree (AAS) | BS in Business Administration | |
| Business Management | (Degree Completion/Evening/Online) | |
| 63 Credit Hours | | |
| General Education Core Requirements – 18 | Transfers to The Citadel as: | |
| credits | | |
| Language Arts/Communications: ENGL 1101 | ENGL101 College Composition I | |
| Composition & Rhetoric | | |
| Social/Behavioral Sciences: recommend ECON | BADM201 Principles of Macroeconomics | |
| 2105 Macroeconomics | | |
| Natural Sciences/Mathematics: recommend MATH | MATH104 College Algebra | |
| 1111 College Algebra | | |
| Humanities/Fine Arts: select any | Humanities | |
| General Education Core Elective: recommend | BADM202 Principles of Microeconomics | |
| ECON 2106 Microeconomics | | |
| General Education Core Elective: recommend | STAT160 Probability and Statistics | |
| MATH 1127 Statistics | | |
| Program-Specific Core – 33 credits | | |
| COMP 1000 Introduction to Computers | CSCI110 Microcomputer Applications | |
| MGMT 1100 Principles of Management | Business elective/General elective | |
| MGMT 1105 Organizational Behavior | Business elective/General elective | |
| MGMT 1135 Managerial Acct/Finance OR ACCT | BADM212 Intro to Managerial Accounting OR | |
| 1100 Financial Accounting I (recommend) | BADM211 Intro to Financial Accounting | |
| MGMT 1110 Employment Rules/Regulations OR | Business elective/General elective | |
| MKTG 1130 Business Regs/Compliance | | |
| MGMT 1115 Leadership | Business elective/General elective | |
| MGMT 1120 Introduction to Business | BADM101 Intro to Business/Business elective | |
| MGMT 1125 Business Ethics | Business elective/General elective | |
| MGMT 2115 Human Resource Management | Business elective/General elective | |
| MGMT 2125 Performance Management | Business elective/General elective | |
| MGMT 2215 Team Project | Business elective/General elective | |
| Required Specialization Electives – Select One – | | |
| 12 credits | | |
| General Management | Consult advisor on transferability | |
| MGMT or MKTG electives: consult advisor for | | |
| recommendations | | |
| Marketing | | |
| MKTG 110 Principles of Marketing | Business elective/General elective | |
| MKTG 1190 Integrated Marketing Comm | Business elective/General elective | |
| MKTG 2500 Exploring Social Media | Business elective/General elective | |
| MKTG elective: consult advisor for | Consult advisor on transferability | |
| recommendation | | |
| Social Media | | |
| MKTG 110 Principles of Marketing | Business elective/General elective | |



elective elective elective

| Fotal – 63 Credit Hours | |
|-------------------------------------|---------------------------|
| MKTG 2550 Analyzing Social Media | Business elective/General |
| MKTG 2500 Exploring Social Media | Business elective/General |
| MKTG 1190 Integrated Marketing Comm | Business elective/General |

Note: For The Citadel degree in Business Administration, 12 credit hours of business electives and 24 credit hours of General Electives are required. All additional general elective courses are counted toward the 120 minimum credit hours for graduation and in determining class standing (freshmen, sophomore, junior, senior), but they do not apply directly to the requirements for the Business Administration degree. Students must earn a minimum of 36 credit hours from The Citadel for graduation.